

PROGRAMME ADVERTISING

Mirfield Agricultural Show - Sunday 21st August 2011

Calling all new and previous programme advertisers - we start work on the programme from January and as usual advert slots will fill up fast. Mirfield Show continues to be a very popular event in the Yorkshire calendar and last year saw several thousand visitors pass through the gates - so it is an ideal way to not just support the show, but to get your business known to many people across Mirfield and surrounding areas.

You can choose from either a Full Page (£80) or Half Page (£40) advert and as last year, despite rising costs, we will be holding the advert cost the same for yet another year to help you get your message out in economically-difficult times - but as costs to us rise, we will have to pass on a £10 additional charge for any creative or amends you require us to do (waivered if artwork is provided by yourselves).

In addition to your advert appearing in the programme – in advance of the show, you will be sent a copy of the programme, posters showing your support for the show, plus a guest badge and complimentary tickets which will allow you free of charge entry on show day.

Please send all booking forms either by post to Programme Manager, 19 Park Avenue, Mirfield, West Yorkshire, WF149PB or by e-mail to programme@mirfieldshow.com. Please supply all new or amended artwork electronically, and must be of printable quality (preferably 300dpi) and scalable to 145x210mm for a full page advert, and 145mm wide x 105 tall for a half page advert.

The deadline for advertising is Tuesday 31st May 2011.

Terms & Conditions: 1. Any advert is not deemed booked until the form above has been signed and returned. 2. The content and quality of the advert is the responsibility of the advertiser, and a proof copy can be provided on request. 3. Any proofs must be signed off by 30th June 2011 and if not will be deemed signed off. 4. If the programmes have been printed and the event is forced to cancel by a third party or any other cause outside the event's control (including but not exclusively war, fire, flood, legislation, disease, act of God) then for the long-term success of the (not-for-profit) event, refunds will not be given, but all printed programmes will be distributed free of charge to the public). 5. By signing below you are deemed to have accepted the terms and conditions.

----- tear here -----

I would like to:

- OPTION 1:** I would like a NEW FULL/HALF Page Advert (£80/£40)
- OPTION 2:** Repeat the FULL/HAL/QUARTER Page advert from last year (£80/£40/£20) + NO REWORK
- OPTION 3:** Amend the FULL/HALF Page advert from last year (£80/£40) + £10 REWORK

I would also like you to:

- Find enclosed a cheque for £.....** [made payable to the Mirfield Agricultural Show Society]
- Invoice me for the cost**

Name _____

Signed _____

Company _____

Date _____

Address _____

Telephone _____

E-Mail _____

Artwork Included YES/AS BEFORE